#### ENERGY TRACK&TRACE

# **Energy Track & Trace**

**European cooperation** on real-time tracking of sustainable energy. September 2021

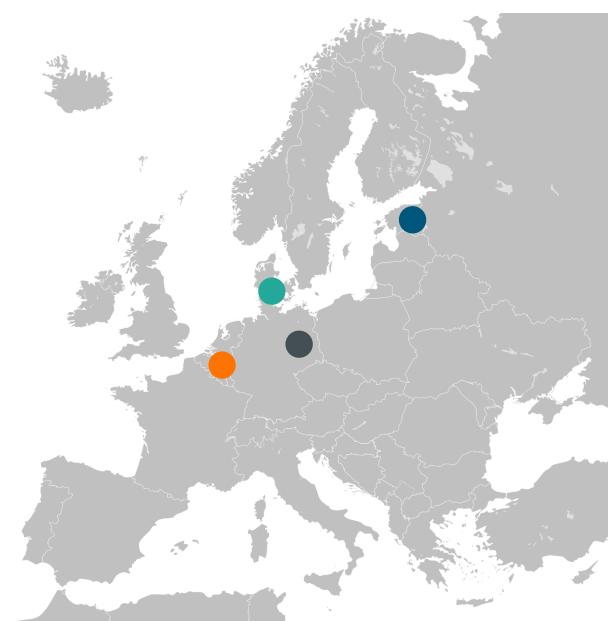






# Energy Track and Trace is your real-time digital proof that sustainable energy choice actually makes a difference





#### Who is Energy Track & Trace?







Denmark

East Germany and Belgium

Estonia

#### Warm Welcome to

Corporate Consumers who want to be meaningfully sustainable.Energy Producers and Suppliers who are providing the clean energy.TSOs who are facilitating the green energy transition.

## Agenda

- 1. Purpose and ambitions
- 2. Keynote speaker Google
- 3. Challenges
- 4. Hands-on part
- 5. Round-table



#### Our goal of today:

- Establish understanding of the project
- Do you want to join?





# **The Essence**

European Co-creation to set new standards

- Create a strong core group of corporate partners and large group of followers
- Test and prototype cross-border mechanism for real
- Contribute to a regulated, standardized system, that works across Europe towards a common standard for granular certificates (GC)
- Develop a stronger European perspective on granular certification and provide insights for policy makers



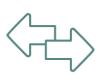
#### How to make a difference?

Corporates are becoming the **Energy Transition leaders** and we see increasing **competition for renewable sources**. Making a **credible proof to be sustainable** is a competitive advantage towards customers and capital markets.

The consumption of **high quality renewable electricity** is essential and this is based on two pillars:



**Simultaneous** Consume energy when renewables are actually available.



**Locational** Ensure that the energy can be delivered.



The challenge to get there is huge. So let's get started!



#### How will we achieve this?

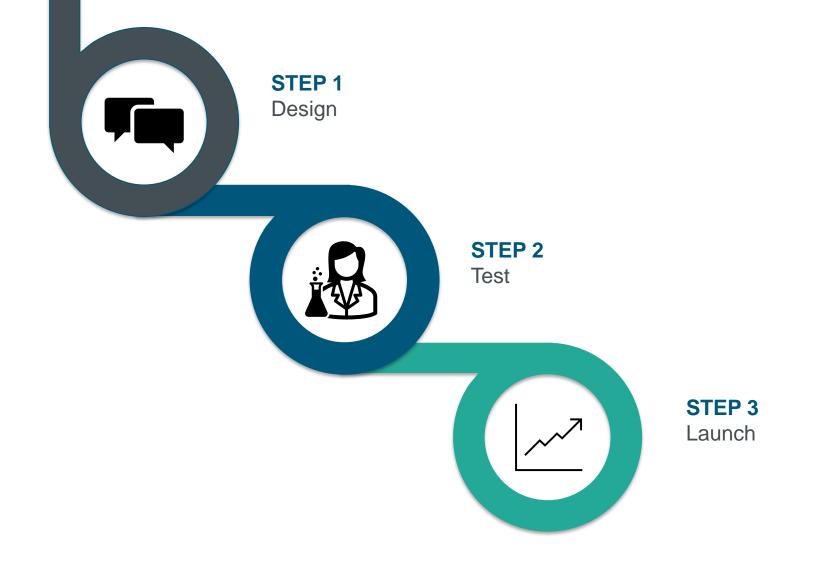
#### As consumers and suppliers, you will...

- Give input on expectations, needs and current hurdles.
- Use the tools provided in the pilot to test energy tracking based on your real metering data in order to better understand the situation of today and set ambitious 24/7 green targets – sourcing renewables internationally.

#### As TSOs, we will...

- Pilot a harmonized real-time tracking solution, in accordance with the EnergyTag guidelines.
- Demonstrate cross-border tracking in order to reflect the needs of our international customers.

**Find a common approach to promoting the results** of the pilot in our countries as well as international media, in order to highlight that we make a difference.





Communication



## **Keynote Speach**

Google Keynote Speach



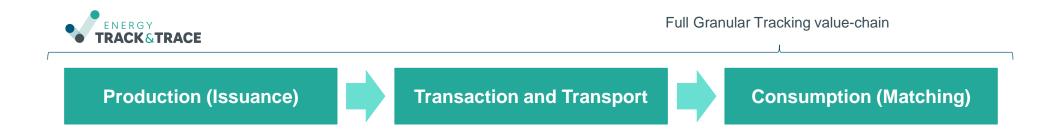
## **Challenges to solve**



#### Harmonization is key to unleash the full potential of granular tracking.

Energy Track & Trace is an ambitious European cooperation to co-create and harmonize digital solutions that allow all grid users to track the origin of renewable energy from source to consumption – in near real-time and across borders.

We want to enable **fully carbon-neutral processes and products** and support the ambitious **decarbonization efforts of consumers** – by providing a transparent and widely accepted system, tailored to their needs.





#### Temporal and locational matching are first big challenges to solve

Moving forward towards a common standard.



**Temporal matching** Consume energy when renewables are actually available.

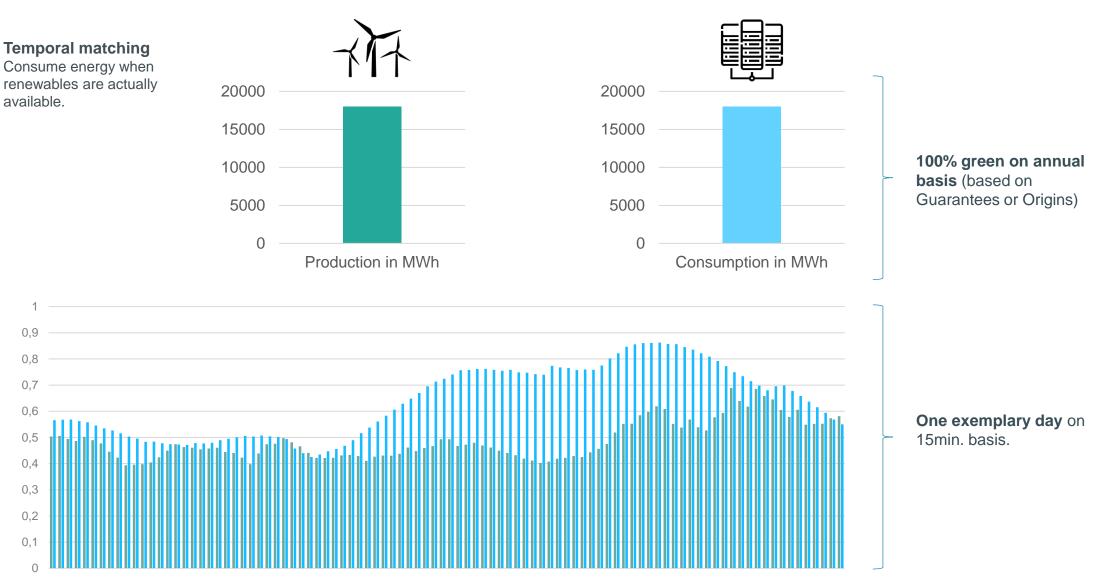


**Locational matching** Ensure that the energy can be delivered.

Many others are about to follow...

### Why temporal matching?

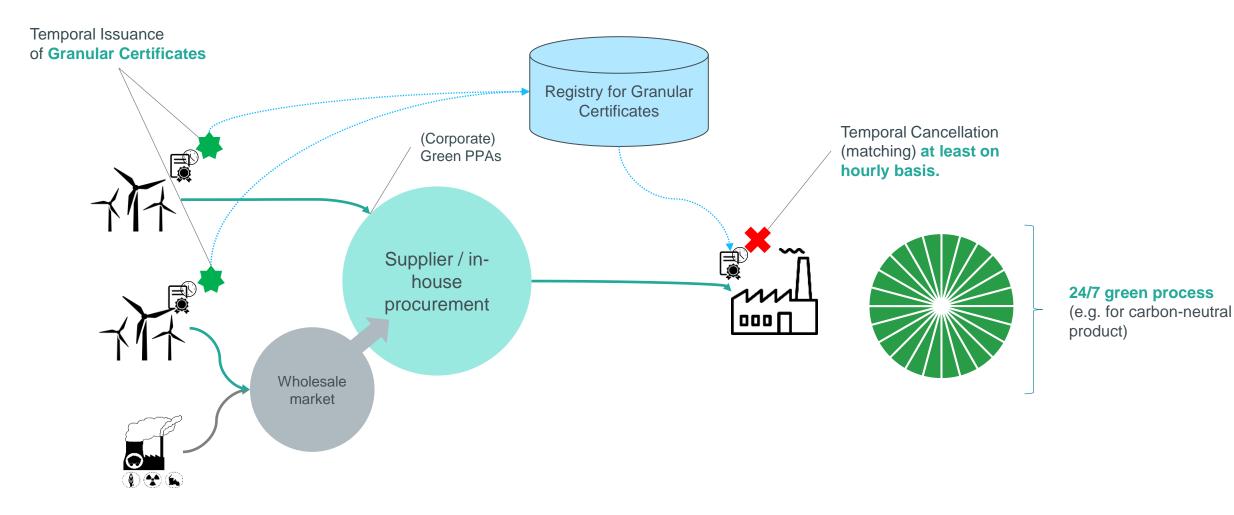




### How will temporal matching be realized?

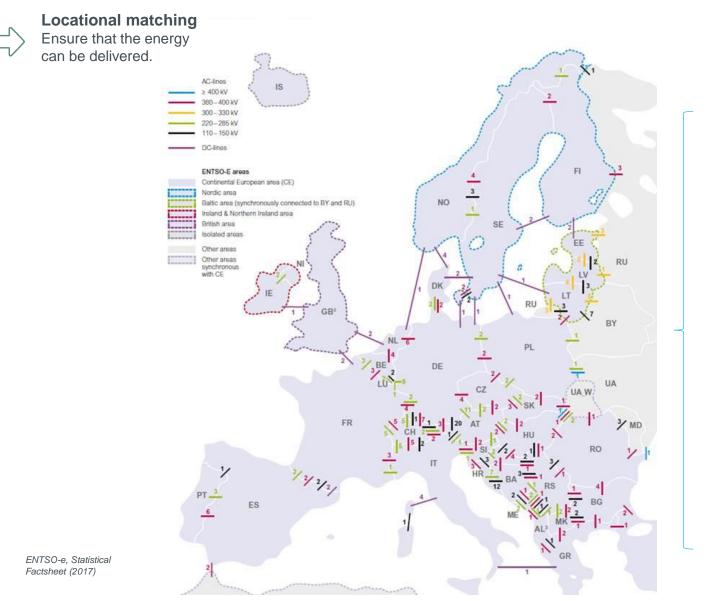


A system wide approach that includes all renewable assets (portfolios/PPAs + wholesale trades).



## Why Locational matching?





- Interconnected European electricity network: electricity markets are not limited to their bidding zones, BUT
- Transfer capacity not infinite.
- In order to effectively reduce carbon emissions, deliverability of electricity must be ensured.

#### **Assumptions:**

- Within a bidding zone deliverability is given (nature of a bidding zone).
- Across bidding zones, deliverability needs to be determined.

## How will locational matching be realized?

A step-wise approach will have to be taken – much in line with the evolution of the wholesale electricity market.

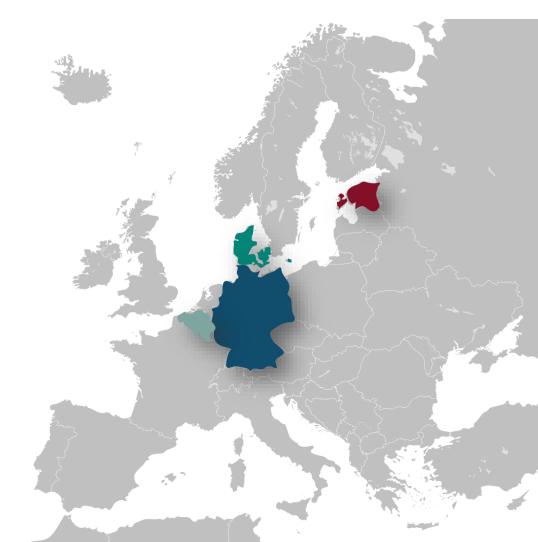


- Introduction of **standardized markets** for Granular Certificates in a **higher number of bidding zones**.
- Increasing number of corporates and suppliers concluding
  Green Cross-Border PPAs.
- Emerging wholesale markets for Granular Certificates.



Need for first introduction of a cross border mechanism.





## How will locational matching be realized?

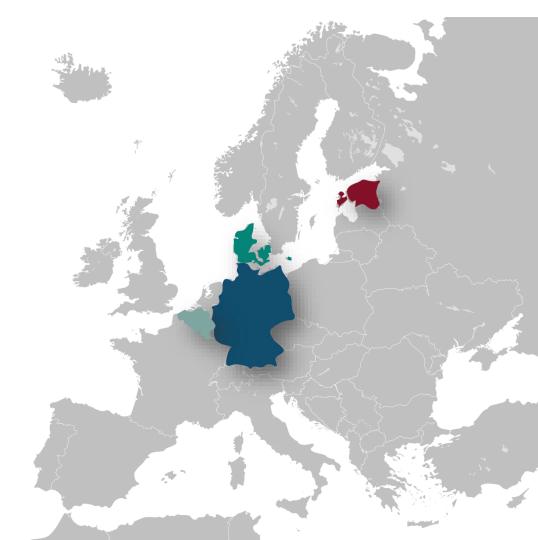
A step-wise approach will have to be taken – much in line with the evolution of the wholesale electricity market.

 TSOs introduce a reservation system (auctioning system) for cross border capacity, where users can request transfer capacity.

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- The transfer capacity is based on fixed values, between pairs of bidding zones (price is zero, until demand exceeds the available volume).
- Capacity can be used either for cross border PPAs (bilateral) or for arbitrage between wholesale markets for Granular Certificates.





## How will locational matching be realized?

A step-wise approach will have to be taken – much in line with the evolution of the wholesale electricity market.

#### At a much later stage...

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- The volume traded on the wholesale markets is increasing and leads to a well formed price of Granular Certificates per bidding zone. Next step would be the implicit coupling of markets.
- To ensure **compatibility with cross-border PPAs**, a **new capacity product** will have to be introduced.







# Are we all on board?

What are your questions?



# Hands-on part

Let's get things done.

**Timeline** 





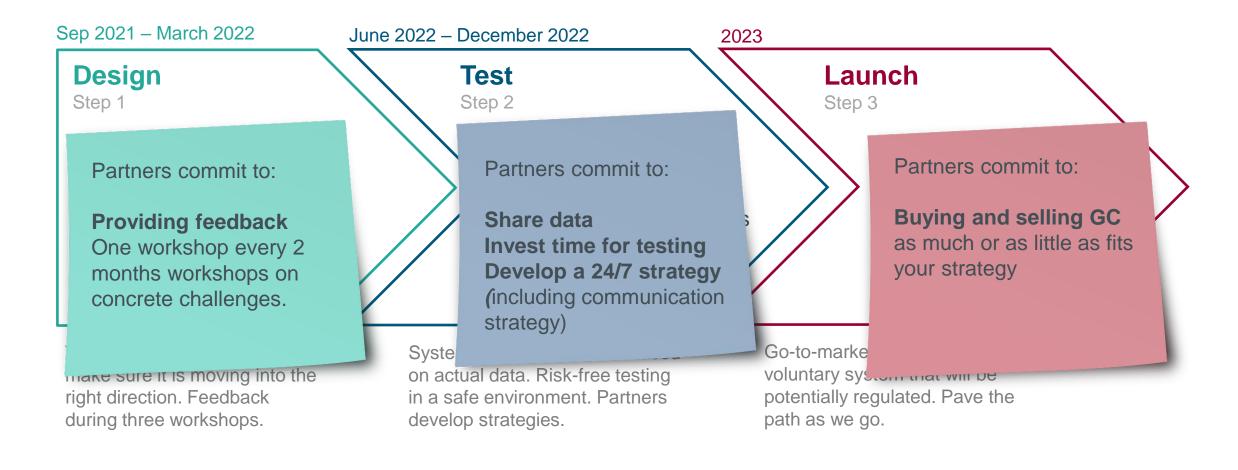
make sure it is moving into the right direction. Feedback during three workshops.

No cost, based on actual data. Preparations for go-to-market. Developing communication and branding. Go-to-market, launch as voluntary system that will be potentially regulated. Pave the path as we go.



### **Commitments from partners**









#### A novel approach to co-creation. What do we need?

- What do you think?
- What do you expect to get out of the iniative?
- What are the obstacles for this initiative?
- At what level do you want to commit?
- What will you need?

#### Thank you for attending



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